



#WOMENBUILD2019

Team Leader Tool Kit



Welcome Women Build Team Leaders!

Congratulations on taking this step to build strength, stability, and self-reliance through shelter during a one-day experience with Habitat for Humanity, The Heart of Wyoming on a construction site!

As a Team Leader, you will **inspire** and **motivate** other like-minded women to pick up a hammer and get involved to create positive change in our community.

This packet will give you some ideas for recruiting and energizing your team, as well as tips for making your efforts a success in support of Habitat's mission to provide a safe, decent place for all families in Natrona County to rest their heads at night.

Women Build promotes the involvement of women in the construction industry. The Women Build event works to recruit, nurture and train women to build homes and lend a hand to their fellow neighbors. All participants must be 16+.

Women Build is not about excluding men, but rather it is about **encouraging women to become empowered to participate and show what we can accomplish when we all come together!**

Thank you for your leadership and dedication! Your participation makes a difference! You will be bringing together a team for a unique and empowering experience. Your day will include team building, networking, construction work, a catered lunch, and so much more!

We could not continue our mission were it not for generous people like you! We can't wait to see you and your team on **Saturday, August 10th at 8:30 AM!**



Women Build 2019, Saturday, August 10th

What is it?

Since 1991, Women Build volunteers from all walks of life have come together to build **stronger, safer communities.**

Though our neighborhoods are comprised largely of women and children, they are also the population's most likely to be affected by poor living conditions. Our Women Build events provide the opportunity for women to take a proactive step in serving their communities.

Any woman who wants to learn how to build and construct a home is invited to join us. No experience is necessary. Volunteers work under the guidance of construction professionals, and also alongside other volunteers and future Habitat homeowners. Whether you are learning new skills or simply adding a few to your tool belt, this is a rewarding experience for all involved, and improves the community that you share.

Women Build is also a terrific way to involve your friends and family of all ages in crucial work with a lasting impact. Women helping women sends a positive and powerful message. You can also come alone, and make new friends. The atmosphere is collaborative and friendly.

Does it cost anything to participate?

To raise awareness for the 40th Habitat Home being built in Natrona County, there is a suggested donation amount of \$40. Each participant is encouraged to raise a minimum of **\$40**, but any donation will be accepted. **All donations are due to the Habitat Office by Monday, August 19th.**

Will I receive anything for fundraising?

All Women Build participants will receive a t-shirt and catered lunch. All participants who raise **\$500 or more** will receive a **25th Anniversary engraved Habitat for Humanity, The Heart of Wyoming hammer.**

Event Schedule

8:30 AM – 9:00 AM

9:00 AM – 11:45 AM

11:45 AM – 12:30 PM

12:30 PM – 2:30 PM

2:30 PM – 3:00 PM

3:00 PM – 4:00 PM

Guest Check-In and Waivers

Pre-Construction Yoga Stretches

Construction on Habitat's 40th Home

Lunch is Served

Construction on Habitat's 40th Home

Signing of the house studs

Final Remarks

Construction Clean-Up

Tips and Ideas for Team Leader's

Thank you Team Leader, you are critical to making the Women Build a success! Here are some tips and ideas to help you in your leadership of your team. Always reach out to Kelly Cooper, at kelly@heartofwyoming.org if you have questions.

Set goals: Establish fundraising goals and how many members you want on your team. A team of 5 individuals and a fundraising goal of \$500 is recommended for each team.

Recruit Builders: Invite family, friends, and colleagues to be part of your team and the Women Build! Use Facebook, Instagram, LinkedIn, and Twitter to build your team. Tag [@habitatcasperwyoming](https://www.instagram.com/habitatcasperwyoming). Use email invites or create a Facebook group to reach out. Get them passionate about Habitat's mission and get them excited to spend the day working in construction **with perks of spending time around awesome females!**

Fundraise: Each team member or individual participating in Women Build are encouraged to raise a minimum donation of \$40. The donation can be turned in at the event or remitted by Monday, August 19th. The donations collected help us fund construction of the homes we are building. Donations can be made by cash, check, or credit card. Please see the donation form at the back of this handbook.

Interact: Be encouraging! Post updates or email reminders to your team members prior to the Women Build. Offer support with fundraising and be sure that team members are working towards their donation goals.

Build: Women Build will begin at 8:30am and conclude at 4:00pm on Saturday, August 10, 2019. All participants will receive a catered lunch and help to build homes for local individuals in need of safe and affordable housing.



Fundraising Tips & Ideas

+How does my fundraising help?

All financial support given to Habitat for Humanity goes to benefit current and future projects. You are helping build strength, stability, and self-reliance! **All donations to Habitat for Humanity are tax deductible!**

+How do I fundraise?

We recommend you ask, follow up if needed, and most importantly, thank your supporters! Consider sending a letter or email requesting support, host a fundraising event (bake sale, car wash, theme day at work), hold a garage sale, or collect spare change from your home.

+Can I fundraise online?

Yes! And we encourage it! Starting an online fundraiser is easy to do, and it's fun. We'll even give you all the tools you'll need to make a difference. You can create your personal fundraising page at <https://heartofwyoming.networkforgood.com/projects/77268-women-build-2019> - and share via e-mail, social media, and other online outlets to easily reach your network of supporters!

+Who should I ask?

Family, friends, co-workers, and neighbors! Consider asking your company to match your donation as well!

+How will my supporters be recognized?

Habitat will send a thank you letter to each person who supports you financially. We encourage you to take pictures of your team working that can be included with the thank you letters to your supporters.

+Who should I contact with questions?

Please contact Kelly Cooper at kelly@heartofwyoming.org or 307-234-1348.

How do I fundraise \$100?

- ❖ Make a donation to yourself – \$20
- ❖ Ask 4 family members for \$10 each – \$40
- ❖ Ask 4 friends for \$10 each – \$40

Awesome! What if I want to raise \$250?

- ❖ Make a donation to yourself – \$20
- ❖ Ask 4 family members for \$20 each – \$80
- ❖ Ask 10 friends for \$10 each – \$100
- ❖ Ask 5 neighbors for \$10 each – \$50

I want to make the most of this experience! How do I reach \$500?

- ❖ Make a donation to yourself – \$50
- ❖ Ask 10 family members for \$20 each – \$200
- ❖ Ask 15 friends for \$10 each – \$150
- ❖ Ask 10 neighbors for \$10 each – \$100

> **You are a rock star!**



Women Build Donation Form

Thank you for supporting me as part of the Habitat for Humanity Women Build Day! Please complete and mail this form along with your donation, by **August 19, 2019**, to:

Habitat for Humanity, The Heart of Wyoming
ATTN: **Women Build 2019**
232 East 2nd Street, Suite 204
Casper, WY 82601

Name of Individual/Team you are supporting: _____

Your Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

\$1,000 \$500 \$250 \$100 \$50 \$25 Other \$ _____

Your donation is tax deductible.

Method of Payment:

Cash or Check: Please make checks payable to: Habitat of Wyoming, The Heart of Wyoming

Credit Card: Type (Visa, MC, etc.) _____ Expiration Date _____

Credit Card Number _____ 3 Digit ID (On back of card) _____